



IEUCC 811 Council Meeting Minutes

Date: February 10, 2026 | 11:30 am PST

Location: Spokane Water Dist. #3 | 1225 N Yardley St - Spokane Valley, WA 99212

Attendees: See sign-in sheet on file for in-person attendance. IEUCC staff, Stacey Barrett, participated via Zoom.

Quorum: Confirmed

Call to Order

The meeting was called to order by the President. A quorum was confirmed.

GENERAL BUSINESS

Minutes

Board reviewed minutes from the January 13 2026 meeting. A motion was made to accept the minutes. A second was made and it passed unanimously.

Invoice Approvals

The Council reviewed and approved payment of outstanding invoices, including:

- One Call Concept Invoice - \$12, 349.10
- Nationwide Insurance - \$1,235.00

Financial Statement Review

The Council reviewed the January month end financial statement and discussed ongoing financial reporting procedures. The Council approved payment to One Call Concepts as a recurring operational expense. An update was also provided regarding general liability insurance coverage. A motion was made to accept the financial statement as presented. A second was made and it passed unanimously.

One Call Concept Report

S Barrett will email OCC regarding an update on membership dues and ticketing through the One Call Concepts (OCC) system.

Z Barrett also noted continued progress on the website redesign, which is expected to enhance functionality and improve how information for other councils is displayed. Discussion followed regarding data access through One Call Concepts, including potential adjustments needed to capture Spokane and Stevens County dashboard numbers.

[Type here]

PUBLIC OUTREACH

Advertising

The Council discussed advertising strategies to promote IEUCC 811, focusing on targeting specific zip codes, evaluating billboard and digital advertising options, and exploring potential partnerships with rental companies and local sports organizations to broaden community visibility. IEUCC staff and the Executive Council are currently drafting the 2026 association budget, which will help guide advertising priorities and overall budget allocation decisions.

Dozier Days

The Council discussed attendee interaction ideas for Dozer Day focusing on ways to increase engagement and visibility. S Barrett follow up with NUCA regarding sponsorship levels and to obtain quotes for temporary tattoos and branded band-aids as additional engagement items. S Barrett will create and distribute a volunteer sign-up sheet for coverage on May 2 and 3 and have it available at the Marh 10, 2026 Council Meeting.

CONTRACTOR OUTREACH

2027 Contractors' Breakfast

The Council discussed plans for the 811 Dig Breakfast, scheduled for January 20, 2027, at the CenterPlace Regional Event Center. Members agreed to begin outreach calls to potential attendees in the coming months rather than waiting until September. S Barrett will work with OCC to compile a targeted outreach list that includes company names, email addresses, and phone numbers. The Council also discussed distribution of event giveaways, with consensus that a greater portion should be directed to contractors rather than utilities. In addition, the Council identified opportunities to enhance the event format and overall attendee experience, including adding music and other elements to create a more engaging and welcoming atmosphere.

Contractor Engagement Strategies

The Council discussed strategies to strengthen contractor engagement at IEUCC events, including exploring partnerships with local organizations and contractor associations to expand outreach. Members agreed to focus on targeting contractors through OCC's advertising campaign and discussed the possibility of developing segmented email lists specifically for contractor communications. The team also plans to increase direct email outreach to boost attendance at future events, noting that Kim and OCC are now managing the association's email distribution lists.

Next Board Meeting*

March 10, 2026 at 11:30 am at the Spokane Water Dist. In Spokane Valley, WA.

There being no further business to come before the Board, the meeting was adjourned.

****Date, time and location subject to change.***